

VIDIGAMI PRIVACY POLICY (“Policy”)

This version in effect since April 12, 2022.

Protecting your privacy is important to Vidigami. This Policy explains how Vidigami collects, uses and discloses the personal and non-personal information you may provide to Vidigami while using Vidigami’s website at vidigami.com (“Website”).

1. INFORMATION AUTOMATICALLY COLLECTED

Non-Personal Information: Vidigami automatically collects certain non-personal information regarding Website users, such as the date and time users access the Website, the Internet Protocol address and a general geographic location of the computer used to access the Website and the Website pages accessed. This non-personal information is used for system administration purposes and to improve the Vidigami’s Website, products and services. Non-personal information may be disclosed to other persons and permanently retained for future use. If the non-personal information is combined with personal information, then the non-personal information will be treated as personal information. Vidigami allows you to “opt-out” from providing certain non-personal information at your discretion, outlined in the Vidigami Data Policy document.

Cookies: Vidigami uses “cookies”, a technology that installs a small amount of information on a user’s computer to permit the Website to recognize future visits using that computer. Cookies enhance the convenience and use of the Website. You may choose to decline cookies if your browser permits but doing so may affect your ability to access or use certain features of the Website.

2. PERSONAL INFORMATION YOU SPECIFICALLY PROVIDE

Your Personal Information: Vidigami collects the information you provide to Vidigami. Such information may include your name, address, email, phone number, and mailing address.

Use of Your Personal Information: Vidigami uses your personal information for the following purposes and as otherwise permitted by applicable law: (a) to contact and correspond with you; (b) to advertise to you; (c) to perform security and related investigations; (d) to improve our Website, products or services; and (e) to otherwise facilitate the provision of Vidigami products and services. Vidigami may also develop a confidential profile for you and may keep a record of all communications with you.

Emails and Newsletters from Vidigami: You may be asked to elect to receive email or other communications containing information about Vidigami and other matters Vidigami believes will interest you. At any time after electing to receive such emails or other communications, you may ask Vidigami to stop sending them to you by sending your request to [Vidigami Support](#). Should this request not be fulfilled within 15 business days, you may contact the Vidigami’s Privacy Officer at one of the addresses noted below. Also, each email Vidigami sends to you will tell you how to decline further unsolicited communications.

Disclosure of Your Personal Information: Vidigami may disclose your personal information in the following circumstances and as otherwise permitted by applicable law:

(a) **Disclosure to Affiliates, Agents, Suppliers and Services Providers** – Vidigami may provide your personal information to its affiliates, agents, suppliers and service providers. Vidigami requires its affiliates, agents, suppliers and service providers to agree to use your personal information only for the purposes for which it is provided to them, and to protect the privacy of your personal information in a manner consistent with applicable law. If at any time you do not wish your personal information to be disclosed to certain or any of these persons, please send your request to [Vidigami Support](#). Should this request not be fulfilled within 15 business days, you may contact the Vidigami’s Privacy Officer at one of the addresses noted below; however, this may affect your ability to use the Website.

(b) **Disclosure in Business Transfers** – Vidigami may be involved in the sale or transfer of some or all of its businesses. As part of that sale or transfer, Vidigami may disclose your personal information to the acquiring organization but will require the acquiring organization to agree to protect the privacy of your personal information in a manner that is consistent with this Policy and applicable law.

(c) **Law Enforcement and Legal Disclosure** – Vidigami may disclose your personal information to a government institution or agency that has asserted its lawful authority to obtain the information or where Vidigami has reasonable grounds to believe the information could be useful in the investigation of unlawful activity, or to comply with a subpoena or warrant or an order made by a court, person or body with jurisdiction to compel the production of information, or to comply with court rules regarding the production of records and information, or to its legal counsel. Vidigami has no control over, or liability for, those persons’ use and disclosure of your personal information, and that use and disclosure are not subject to this Policy.

Depersonalized and Anonymized Information: From time to time, Vidigami may calculate or track user actions or activity within the Website in compliance with the following conditions: (i) the information may only be used to enhance or better the Vidigami Website, products and services; (ii) only the raw depersonalized and anonymized information may be used in tracking and calculations (i.e. no personally identifiable information may be used); and, (iii) derived information will be kept confidential and not disclosed to any third party which fails to adhere to the following stipulations. Vidigami may disclose depersonalized and anonymized information regarding an Authorized User: (a) to governmental regulatory agencies; and/or, (b) as required by law.

Vidigami will never sell any personal data.

Contact Information: To the extent permitted by law, the provisions of this Policy concerning “personal information” do not apply to information (such as your personal name, position or title, business address, business telephone number, business fax number and business email address) that enables you to be contacted at a place of business.

Location of Information: Vidigami will store and process your personal information in Europe, Australia, United States of America or Canada, as required by law. The disclosure of your information in accordance with this Policy and applicable law, and in connection with the Website, may result in your personal information being transferred outside of your jurisdiction. The laws of other countries regarding the collection, use, and disclosure of personal information may be different from the laws of your jurisdiction.

Securing Your Information: Vidigami employs reasonable security safeguards appropriate to the sensitivity of the personal information in its possession or under its control in order to protect that information from unauthorized access, collection, use, disclosure, modification or similar risks. Nevertheless, security risks cannot be eliminated and Vidigami cannot guarantee that your personal information will not be used or disclosed in ways not otherwise described in this Policy.

Accessing Your Personal Information: You may request access to your personal information and information about Vidigami’s collection, use, and disclosure of that information by sending your request to Vidigami’s Privacy Officer at one of the addresses noted below. Subject to certain exceptions and limitations prescribed by applicable law, you will be given reasonable access to your personal information and will be entitled to challenge the accuracy and completeness of the information and to have it amended as appropriate. You can help Vidigami maintain the accuracy of your information by notifying Vidigami of any changes to your personal information.

3. OTHER MATTERS

Other Websites: The Website may contain links to other websites or Internet resources. When you click on one of those links you are contacting another website. Vidigami has no responsibility or liability for or control over those other websites or their collection, use, and disclosure of your personal information.

Policy Changes: To accommodate changing technology or legal developments, this Policy may be changed from time to time in Vidigami’s discretion and without any prior notice or liability to you or any other person. Vidigami’s collection, use, and disclosure of your personal information will be governed by the version of this Policy in effect at that time. New versions of the Policy will be posted on the Vidigami’s Website and are available upon request from Vidigami. Your continued dealings with Vidigami or your use of the Website subsequent to any changes to this Policy will signify your consent to the collection, use, and disclosure of your personal information in accordance with the changed Policy. Accordingly, when you use the Website, you should check the date of this Policy and review any changes since the last version. You should also bookmark this page and periodically review this Policy to ensure that you are familiar with the most current version.

Children’s Privacy: If you believe Vidigami has collected information from your child in error or have questions or concerns about our practices relating to children, please contact us as described below. Vidigami urges parents to instruct their children never to give out their real names, addresses, or phone numbers, without parental permission. If you learn that your child has provided us with personal information without your consent, you may alert Vidigami by contacting us as described below. If we learn that we have collected any personal information from children under 13 (and in certain jurisdictions under the age of 16), Vidigami will promptly take steps to delete such information and terminate the child’s account.

Contacting Vidigami’s Data Protection Officer: Vidigami’s Data Protection Officer (DPO) may be contacted by the following methods:

- (a) by telephone – 1-888-569-2280 (Toll-Free North America) or 1-604-559-9755 (International);
- (b) by email – privacy@vidigami.com; or,

- (c) by postal mail to “Data Protection Officer”, 1770 Burrard Street, Suite 280, Vancouver, British Columbia, Canada V6J 3G7

English Language: The parties have expressly requested and required that this Policy and all other related documents be drawn up in the English language. Les parties conviennent et exigent expressément que ce Politique et tous les documents qui s’y rapportent soient rédigés en anglais.